# JOIN US! FRIDAY, MARCH 22, 2013

Patterson Dental invites you to the 5th Annual Nation's Capital CEREC Symposium, a day-long event featuring renowned speakers and the latest information on the ground-breaking technology.

# **EVENT DETAILS**

**Date:** Friday, March 22, 2013 **Time:** 8:30 a.m. – 3:30 p.m.

**Place:** Tysons Corner Marriott | 8028 Leesburg Pike | Tysons Corner, VA 22182 **RSVP:** Call Margie Drapeau at 800.492.6604 or email margie.drapeau@pattersondental.com

**Fee:** \$585 – Doctors | \$190 – Staff

## **CEREC Advanced Training**

8:30 a.m. - 3:30 p.m. | 6 credits

#### **CEREC Discovery and World Class Ceramics**

8:30 a.m. - 3:30 p.m. | 6 credits

# **Guided Implantology Made Easy**

1:00 p.m. - 4:00 p.m. | *3 credits* 

## The Value of CEREC Proficiency

8:30 a.m. - 3:30 p.m. | *6 credits* 

Cancellations the week of the event or no-shows will be charged a \$75 fee.





#### **CEREC Advanced Training**

For CEREC doctors and staff | Sponsored by Ivoclar Vivadent

8:30 a.m. - 10:30 a.m. - Dr. Paul Homoly - The High-Tech Dialogue

The approach for case acceptance of high technology may not be what you think it is. Treatment discussions depend on many patient factors, monetary level and then the technology.

10:30 a.m. - 10:45 a.m. - Break

10:45 a.m. - 12:00 p.m. – Dr. Todd Ehrlich – Advanced Dissection of the CEREC 4.0 Platform

The release of CEREC 4.0 has greatly enhanced the efficiency of chairside ceramic restorations. Design your restorations like a "pro" and discover the most efficient ways that give you predictable fit and function.

Dr. August De Oliveira – A Match Made in Sirona: The CEREC-GALILEOS Connection

The digital age is upon us and CEREC now drives surgical implant planning with GALILEOS.

12:00 p.m. - 1:00 p.m. – Lunch

1:00 p.m. - 1:30 p.m. – Ivoclar Vivadent

Join us to learn more about the latest advancements in all-ceramic technology and adhesive cementation materials.

1:30 p.m. - 3:30 p.m. - Dr. Todd Ehrlich - Crash Course in Multiple CEREC Units

Utilizing simple strategies will allow you to complete multiple restorations in the posterior or a cosmetic makeover. No CEREC gymnastics here!

Reception to follow.

#### **CEREC Discovery and World Class Ceramics**

For practices looking at chairside CAD/CAM or digital impressions | Sponsored by Ivoclar Vivadent

8:30 a.m. - 10:30 p.m. - Dr. Todd Ehrlich - The Power of One-Visit Dentistry

Digital dentistry is all around us, from the dental lab to milling chairside ceramics in a single visit. This is a discussion of dental CAD/CAM today, comparisons of technologies and techniques for successful integration.

10:30 a.m. - 10:45 a.m. – Break

10:45 a.m. - 12:00 p.m. – Dr. Paul Homoly – The Profitable Digital Dental Practice Integration and utilization of technology is only successful if it is profitable. The numbers are broken down and a realistic ROI is discovered.

12:00 p.m. - 1:00 p.m. - Lunch

1:00 p.m. - 2:00 p.m. - Dr. Paul Homoly - Continuation of morning lecture

2:00 p.m. - 2:30 p.m. - Panel discussion with local CEREC owners and trainers, facilitated by Dr. Homoly

2:30 p.m. - 3:30 p.m. - CEREC Omnicam hands-on with Dr. Homoly, local CEREC owners and trainers

Reception to follow.

#### **Guided Implantology Made Easy**

For CEREC practices looking at treating implant patients with guided surgery Sponsored by Sirona Dental Systems

1:00 p.m. - 4:00 p.m.

Dr. August de Oliveira will introduce dentists to the GALILEOS system and how he treats implant patients in his practice using guided surgery. Dr. de Oliveira will cover all surgical guides available from Sirona including the new CEREC milled surgical guides. He will also demonstrate the GALILEOS software as well. Finally, Dr. de Oliveira will present on his journey placing his first implants and how he has progressed to using guided surgery on almost all of his implants.

Reception to follow.

### The Value of CEREC Proficiency

Exclusive program for dental assistants using CEREC | Sponsored by Patterson Dental

This course is designed to provide an in-depth look at a successful, efficient CEREC appointment from start to finish, including key tips and tricks that can be provided by the dental assistant in a CEREC practice. Facilitating this course will be Angelia White, owner of Dental Design Services.

8:30 a.m. - 10:30 a.m. - Lecture/live demonstration with Angelia White

10:30 a.m. - 10:45 a.m. – Break

10:45 a.m. - 12:00 p.m. - Continuation of lecture/live demonstration with Angelia White

12:00 p.m. - 1:00 p.m. – Lunch

1:00 p.m. - 3:30 p.m. - Continuation of lecture/live demonstration with Angelia White

Reception to follow.

Seating is limited – RSVP at 800.492.6604 today!

#### Speakers:

#### August de Oliveira, DDS

After graduating from the University of Washington School of Dentistry, Dr. August de Oliveira completed a GPR at the VA Sepulveda in Los Angeles, where he learned how to place dental implants. Dr de Oliveira has been a CEREC Basic and Advanced trainer since 2004 and lectures nationally for Sirona on cone beam technology and guided surgery. He has beta tested CEREC and GALILEOS as well as the Opti and CEREC guides. Dr. de Oliveira has served as the lead clinician for Implant Direct Sybron and has been involved in the development of guided surgery programs such as Blue Sky Plan, Anatomage and Cybermed. Dr. de Oliveira has authored two implant books, *Implants Made Easy* and *Guided Implantology Made Easy*. Dr. de Oliveira is a forum moderator for Dentaltown.com's Implantology and Mini Implants sections. He maintains a private practice in Encino, Calif., four days a week and lives in Santa Monica with his wife and two children.



JOCTORS:

#### Paul Homoly, DDS

contagious.

Angelia White

Dr. Paul Homoly is a world-class leader in dental education. After practicing comprehensive restorative dentistry for 20 years, Dr. Homoly earned the highest designation in professional speaking – Certified Speaking Professional (CSP) – and is the first and only dentist in the world to earn this designation. As an acclaimed educator for more than 25 years, he is best known for his innovative and practical approach to dentistry. A general member of the AACD, Dr. Homoly is an active author who contributes to dental journals worldwide. Dr. Homoly is president of Homoly Communications Institute, located in Charlotte, N.C.

Angelia White is a Patterson certified CEREC instructor, a 2012 graduate of the Sirona Speakers Academy and a 2003

lectured and worked chairside, successfully training CEREC doctors as well as team members throughout the United

States. Utilizing her background in management, White founded Dental Design Consulting Services, LLC in 2008 to

share her knowledge and enthusiasm of CEREC nationally. She is dedicated to being an innovative training pioneer

within the dental community. Angelia White's training and passion for CEREC technology is relatable, motivating and

graduate of a nationally accredited dental assistant academy. Since graduation, she has focused her continuing

education on CEREC technology, keeping up to date with the latest changes in software innovation. Angelia has

#### Todd Ehrlich, DDS, FAGD

Dr. Todd Ehrlich elevates his patient care through the digital components of his practice and his years of experience in hand-making his own ceramics. At his practice outside of Austin, Texas, he utilizes the technologies to their fullest and reaps the benefits from them, especially CEREC and GALILEOS. Dr. Ehrlich has lectured extensively on CAD/CAM technologies and has developed one of the premier CEREC training programs: CERECology Advanced CEREC Training. He is a beta tester for CEREC and was a beta tester for Ivoclar Vivadent's e.max CAD. His extensive knowledge of CAD/CAM and dental ceramics – and his Texas humor – will surely keep you focused.

